TO: HONORABLE CITY COUNCIL
FROM: CITY MANAGER DEPARTMENT: COMMUNITY SERVICES
DATE: APRIL 4, 2005 CMR: 205:05
SUBJECT: RECEIPT OF GRANTS TO THE PALO ALTO ART CENTER FOR THE FISCAL YEAR 2004-05 IN THE AMOUNT OF $7,253 FROM THE ARTS COUNCIL SILICON VALLEY AND $38,687 FROM THE PALO ALTO ART CENTER FOUNDATION

This is an informational report and no Council action is required.

BACKGROUND
Since 1986 the Arts Council Silicon Valley has awarded grants to the Visual Arts program in support of exhibition programming at the Art Center. The Palo Alto Art Center (PAAC) Foundation is a private, nonprofit 501 c (3) organization founded in 1973 to enhance and support the PAAC through memberships, fundraising activities, and community relations. The Foundation’s 23-member board of directors works with the City of Palo Alto’s Art Center, through a public/private partnership, to enhance programs and expand non-City sources of funding. The Art Center Foundation directly supports Project LOOK!, the Art and Tech Studio Program, Cultural Kaleidoscope, an outreach program of the Foundation, and renovation and expansion for the Art Center.

DISCUSSION
The Arts Council Silicon Valley grant is in support of the Art Center’s exhibition program for 2004-05, the fall exhibitions, “Revisit the Mirror: Self-Portraits through Time,” and “To Mirror History: Ian Everard & Hanna Hanna,” and “Dominic Di Mare: Other Selves,” and Spring exhibitions “The Gift: Surimono Prints from Bay Area Collections,” “In Praise to Indigo,” “Moving Cabinetry,” and “Youth Art and Cultural Kaleidoscope,” as well as related educational programming.

The grant from the Arts Council Silicon Valley has been received by the Visual Arts program through the Arts Council Silicon Valley PARTNERS program, made possible in part by the Community Foundation of Santa Clara County. In the current fiscal year, these funds have been designated for general operating support, with the aim of providing quality exhibitions and an in-depth educational experience, and continuing efforts to reach a broad and expanded population.
Funds from the Palo Alto Art Center Foundation have been designated for the support of an educational assistant in the Children’s Art Education Program, which includes Project LOOK! and the Children’s Class Program. Funds support the assistant through June 30, 2005. Funds also support upgrading the Art and Technology Studio at the Art Center with the purchase of 15 new computer stations, through a grant from Cable Coop to the Art Center Foundation.

**RESOURCE IMPACT**
Funds have been allocated in mid-year budget adjustments and have no impact on the Budget Stabilization Reserve and no future year General Fund ongoing costs are anticipated. The Arts Council Silicon Valley grants provide matching funds for the production of exhibitions, transportation of works on loan, equitable artists' and lecture fees, outreach and public relations materials. The funds necessary to match the grant have been budgeted in the Visual Arts major activity budget for 2004-05.

**POLICY IMPLICATIONS**
This report does not represent any change to existing City policies.

**TIMELINE**
Funds will be expended in the 2004-05 Budget.

**ENVIRONMENTAL REVIEW**
The program is not a project as defined by the California Environmental Quality Act and is not subject to CEQA requirements.

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