

DRAFT

Santa Clara County Healthy Cities Campaign

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Palo Alto

Active & Safe Communities

Total Strategies **15**
Total Achieved **5**

Active Transportation & Recreation Initiatives

- Adopt Vision Zero Initiative
- Adopt Complete Streets Guidelines for Transportation and Land Use Planning
- Adopt Bicycle, Pedestrian, and/or Trails Master Plans
- Adopt Parks and Recreation Master Plans
- Bike-Friendly Designation by the League of American Bicyclists
- Walk-Friendly Designation from UNC Highway Safety Research Center

Workplace Commute Planning for Employees

- Incentives for Use of Public Transit and/or Ridesharing to Work
- Incentives for Walking and/or Biking to Work
- Shower Facilities for Employees who Walk or Bike to Work*
- Transportation Demand Management including Transit, Bike, and/or Parking (Including Fees) Policies
- Pedestrian, Bike, and/or Transit-Oriented Facilities

Safe Routes to Schools

- Safe Routes to Schools Resolution*
- Multi-Disciplinary Collaborative/Task Force*
- Dedicated Bike and Pedestrian Coordinator*

Healthy Food & Beverage Environments

Total Strategies **11**
Total Achieved **4**

Healthy Food & Beverage Procurement Standards

- Standards for Meetings, Events, and Celebrations*
- Standards for Vending Machines*
- Standards for City-Run Adult and Youth-Based Programming*
- Standards for City-Run Cafes, Cafeterias, Snack Shacks, and Kiosks*

Water Access

- Water Access Policy
- Water-Filling Stations

Reduced Exposure to Sugar-Sweetened Beverages

- Eliminate Sugar-Sweetened Beverages as a Default Option for Kids' Meals in Restaurants
- Require Health Warnings on Advertisements for Sugar-Sweetened Beverages
- Resolution to Refuse Funds from Sugar-Sweetened Beverage Industry
- Propose Sugar-Sweetened Beverage Tax

Healthy Food Access

- Community Gardens on City Property/Parks

Tobacco-Free Communities

Total Strategies **14**
Total Achieved **5**

Reduced Exposure to Secondhand Smoke

- Parks, Trails, and Recreation Areas
- Outdoor Dining Areas
- Entryways
- Service Lines and Areas (e.g. Ticket Lines, ATM lines, etc.)
- Multi-Unit Housing (Must Include Units)*
- Public Events

Reduced Youth Access through a Tobacco Retail License

- Tobacco Retail Permit*
- Reduce Density of Tobacco Outlets
- Limit Sales Near Schools
- Flavored Tobacco Restrictions*
- Prohibit Sale of Tobacco in Pharmacies
- Price-Discounting Restrictions
- Tobacco Products Sold Only in Adult Tobacco Stores
- Enforcement of Tobacco Sales to Minors in 2016

Cross-Cutting Strategies

Total Strategies **3**
Total Achieved **0**

Inclusive & Comprehensive Health Planning & Programs

- Health Language in General Plan
- Age-Friendly City Designation by the World Health Organization
- Employee Wellness Program/Committee

City Spotlight

In 2016...

Santa Clara County
PUBLIC HEALTH

Key

- Strategy Not Achieved
- Strategy Achieved (Not Model)
- Model Strategy Achieved
- * Model Strategy Possible
- NA** Strategy Not Applicable for Specific Jurisdiction

