



CITY OF
PALO ALTO

2015

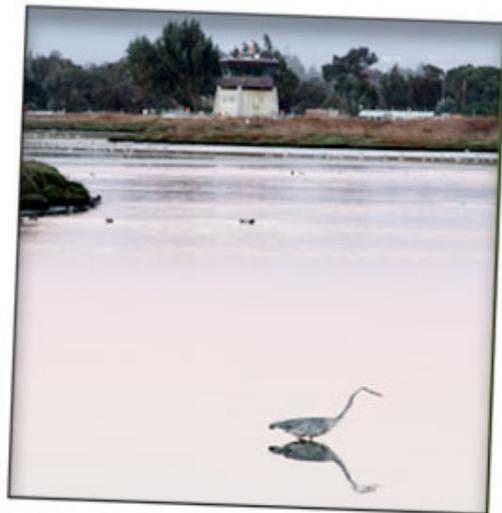
Year in Review



Place



Community



Stewardship



Public Service



Civics

Prelude: Unknown Baylands



National Citizen Survey

- Palo Alto as a place to live – 95%
- Neighborhood – 92%
- Place to raise children – 93%
- Place to work – 86%
- Quality of Life – 91%
- Quality of City Service – 83%

Rated Excellent or Good

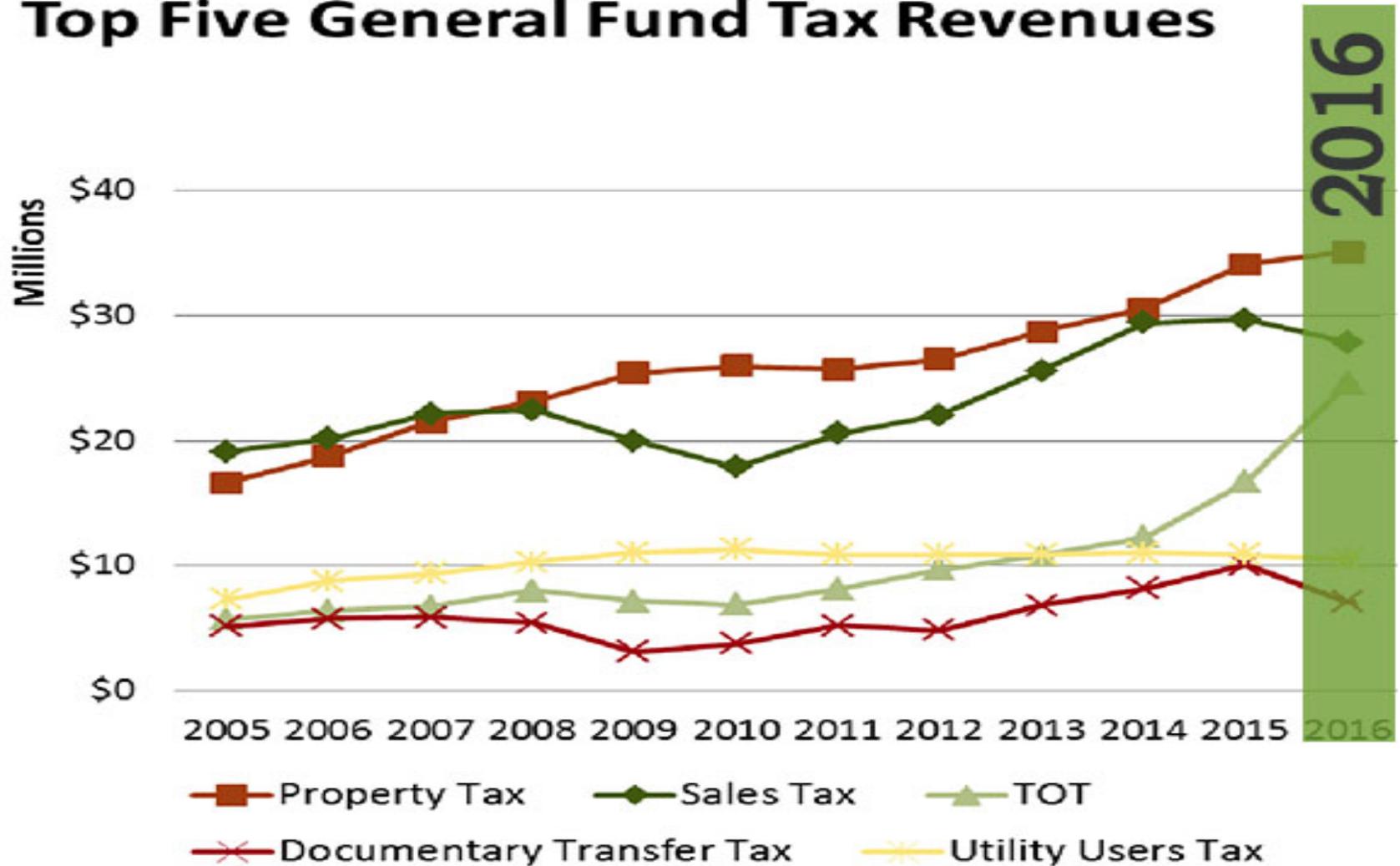


National Citizen Survey

	PALO ALTO %	COMPARISON TO BENCHMARK
Overall economic health of Palo Alto	80%	MUCH ABOVE
Overall safety	92%	ABOVE
As a place to retire	60%	COMPARABLE
Vibrant downtown/commercial area	77%	MUCH ABOVE
Ease of walking	84%	ABOVE
Ease of travel by car	52%	COMPARABLE
Overall natural environment	88%	ABOVE
Ease of bicycle travel in Palo Alto	78%	ABOVE
Variety of housing options	27%	MUCH BELOW
Health and wellness opportunities	88%	ABOVE
Public Education	95%	MUCH ABOVE
Storm Drain services	80%	ABOVE

Economic Vitality

Top Five General Fund Tax Revenues



Business Highlights

Notable New Businesses/Expansions:

- HanaHaus
- Ford Innovation Lab Opens
- Aquarius Theater Remodel
- Stanford Shopping Center Remodel
huge progress many new tenants
opening Spring 2016
- New Retail Spaces coming downtown
(under construction): 135 Hamilton,
240 Hamilton, 267 Hamilton, 500
University
- 2180 El Camino (College Terrace
Center w/new grocer) – well underway
- Audi expansion
- Many new restaurants (e.g., Bill's
(Midtown), Bird Dog (Downtown), La
Boheme (Cal Ave)

New Hotels:

- Hilton Garden Inn
- Hilton Homewood Suites
- The Nest Hotel
- The Clement (opening VERY soon)

Business Registry:

- Launched 3/2/15
- 2557 Businesses Registered, 90% of
total (as of 12/7)
- Phase 2 approved, launching with 1st
renewal period (March 1, 2016)



2015 City Council Priorities

Completion of Comp Plan Update



Infrastructure



Healthy City
Healthy Community



Built Environment: Multi-modal
transportation, parking and livability



Comprehensive Plan Update



- Our Palo Alto 2030 Summit
- Formation of Citizen Advisory Committee (CAC)
- Ongoing work by CAC and Council on Plan
- Continued community engagement through online *Digital Commenter* tool
- Environmental Impact Report – early 2016



Our Palo Alto 2030 Summit



- Transportation
- Growth Management
- Housing



Infrastructure Highlights

- Rinconada Library Opening
- California Avenue Streetscape Project
- City Hall Remodel & King Plaza Landscape
- El Camino Park Restoration



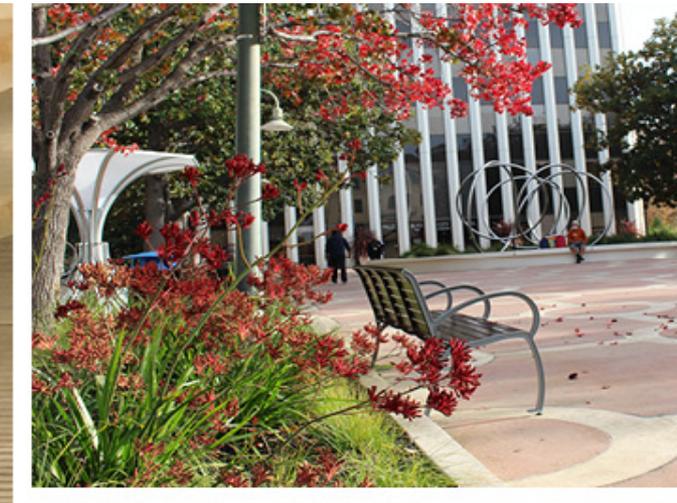
Rinconada Library Opening



Cal Ave Streetscape Project



City Hall Remodel & King Plaza Landscape



	<p>Paris Baguette 183 University Avenue</p> <p>2015 Palo Alto Architectural Review Board Award: Small Project and Renovation</p>	
<p>Design Team Jimmy Chung of K&S, project architect</p>		

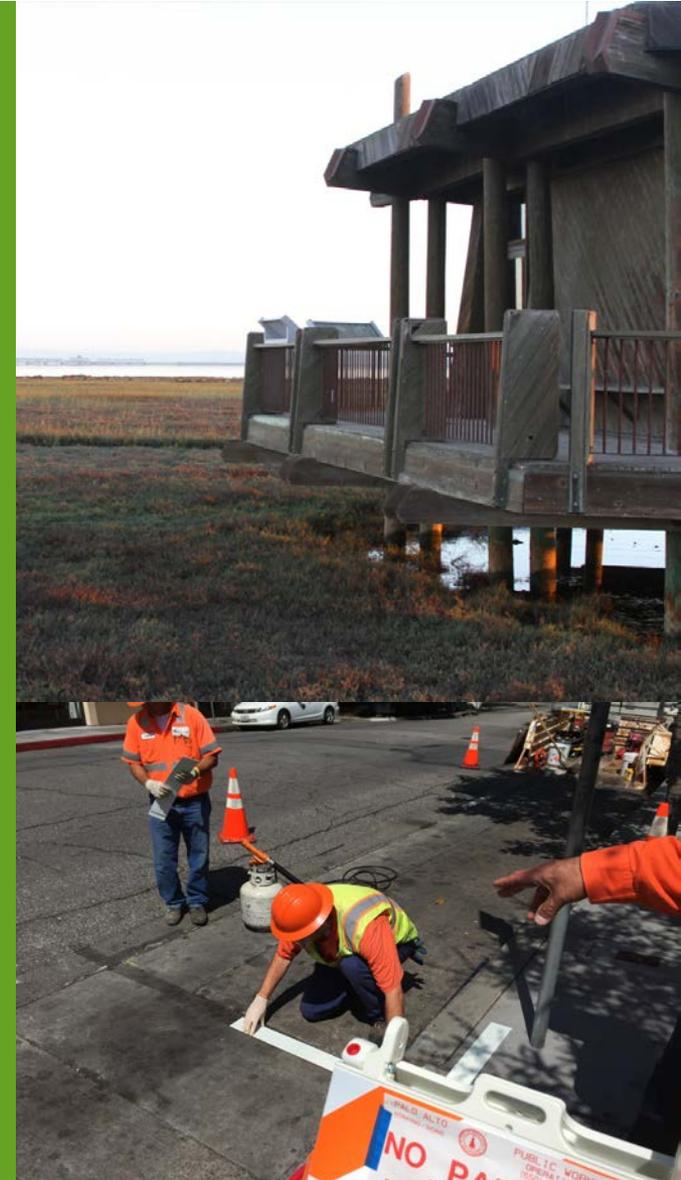
El Camino Park Restoration



Infrastructure Continued



- Street Maintenance
- Public Safety Building
- Fire Station #3
- Baylands Interpretive Center
- Byxbee Park
- Organics Facility Plan
- Newell Bridge
- Highway 101 Bridge



Built Environment

Transportation & Parking

- RPP Phase 1
- Traffic signal optimization
- TDM/TMA
- Bike/Ped Plan
- Mobility as a Service
- Garages



One Seamless App

Multimodal trip planning. Discounted monthly bill. Customer-centered. Pay like Clipper.



Built Environment

Livability

- Retail preservation
- Office cap
- SSO
- Code clean up
- CPI



Social Environment

Livability

Arts & Culture

- Public Art: Rondo, Public Art Master Plan, Narduli installation, *Confluence* at Cal Ave.
- Art Center: Creative Ecology, Happiness Map, *Front Yard/Backstreet* exhibition
- Children's Theatre: 26 productions, 45,000 attendees, 170 performances



Social Environment

Livability

Special Events

- Heart Across America
- For the Love of Palo Alto
- May Fete Parade
- Chili Cook Off
- Veterans Day Recognition
- Meet the Street
- Tree lighting ceremony
- Palo Alto Perry



Healthy City Healthy Community



- Healthy City Resolution
- Healthy Fair with community partners
- Employee Wellness program
- Smoking Ordinance



Community

Issues

- Winter Storm Preparation
- Caltrain Rail Safety
- Airplane Noise
- Animal Services



Community

Neighborhoods

- Edgewood Plaza
- Safe Routes to School
- Know Your Neighbor Grant Program
- Neighborhood Town Halls
- Emergency Preparedness



Stewardship

Drought Response

Palo Alto Green Gas

Parks/Recreation Master Plan

Climate Action Plan Update

Green Building Ordinance

Palo Alto History Museum

Urban Forest Master Plan

De-Watering



Public Service

- Service ethic:
*Place, Community,
Stewardship, Civics*
- Competition for Talent
- Employer of Choice
- *Start-Up City*
- Transitions: Key Hires
- Route 66 + Still
- 83% Good-Excellent Citizen Ratings



Civics



- Our Palo Alto
- Palo Alto 311
- Digital Commenter
- For the Love of Palo Alto
- Boards & Commissions
- Volunteers
- Open Data



Recognition & Awards

- Govt. Finance Officers Association Award – Excellence in Financial Reporting
- California Society of Municipal Finance Officers Budget Award
- Mitchell Park Library and Community Center
 - LEED Platinum designation
 - Community Improvement project of year – Am. Society of Civic Engineers
- Outstanding public project – S. Clara Valley Urban Runoff Pollution Prevention program
- Magical Bridge Playground – ARB Award



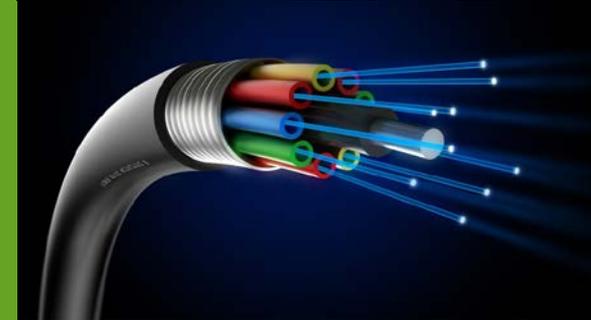
Recognition & Awards

- Rinconada Library
 - Stanford Heritage Award Project of the Year
 - APWA Silicon Valley Chapter Historical Preservation Award
 - California Preservation Foundation Award – (Sea Scout building, Edgewood Office)
- Acterra-Sustainability Award
- Public Works - APWA Accreditation
- Digital Cities Award - Top digital cities for size, 4th year in row
- 3rd best city to raise family in California
- 5th most livable U.S. city, Livability.com



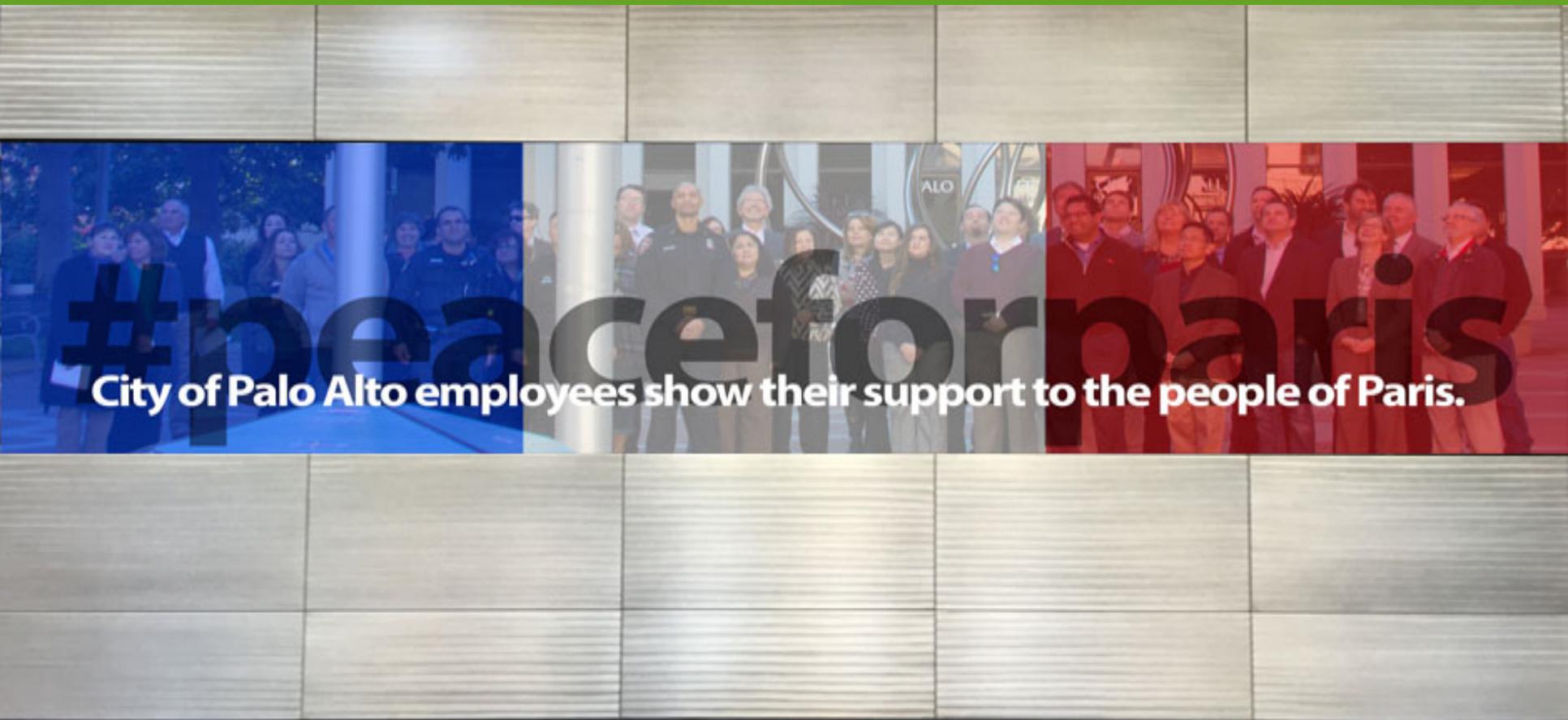
Looking Forward 2016

- El Nino - SF Creek JPA Project
- Fiber to the Premise
- Public Safety Building
- Transportation
- Climate Action Plan
- Caltrain grade separation, high speed rail
- Employee recruitment and retention
- Comprehensive Plan completion
- Housing
- Cubberley
- Garages
- Golf Course Permit & Construction



Thank You for a Great Year!

Mayor/Council - Community - Employees



City of Palo Alto employees show their support to the people of Paris.