Animal Shelter Notes - 2/25/15

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L TOWN FEEL
IG TOWN ATTITUDE
FAMILY-COMMUNITY
ROW → QUALITY STANDARDS
REACH for the STARS
BILITY of THE FACILITY
VE WEST of FREEWAY
- STATE of THE ART

TY

5

- PREMIER COMMUNITY SPACE
  - OFFICES SHARED w/ COMMUNITY
  - NON-PROFIT PARTNERSHIPS

Google ROOM

6 UNTAPPED RESOURCES

MORE VOLUNTEERS
SCHOOLS
TECHNOLOGY

- MORE VOLUNTEERS from COMMUNITY
- EXPAND VOLUNTEER SUPPORT AND PRESENCE
- COLLABORATION w/ KEY ORGANIZATIONS, CORPORATIONS & CITIES
- LIBERALIZE the RENTAL MKT
- SOCIAL MEDIA
- WORK w/ YOUNG PEOPLE

7 +

- STATE of the ART MEDICAL FACILY
- MAKE SURE THERE IS FOCUS ON OVERPOPULATION
- VACS, MICROCHIPPING
- EXPANSION of SPAY/NEUTER AND " of SPACE FOR

8

- BECOMES SUCH A HUGE RESOURCE in COMMUNITY
- GIVING PALO ALTO MORE OWNERSHIP
- GENERATE REVENUE?
- COMMUNITY ROOM (2)

- GOAL: SAVING LIVES PARTNERING w/ RESCUE GROUPS
- making FACILITY FERAL CAT FRIENDLY
  - ↳ MORE SPACE
- COLLABORATIVE RELATIONSHIPS & CUTTING EDGE PROGRAMS to REDUCE EUTHANASIA
- FERAL FREEDOM PROGRAM

10

- HUMANE WAY to DEAL with FERAL CATS

9

- FUNDING & FACILITIES to ACCOMODATE a BEHAVIORAL TRAINING PROGRAM

11

- SUSTAINED BUSINESS MODEL

NOT POSSIBLE to BREAK EVEN

ES PLANNING
CON VALLEY
TO BREAKEVEN
S-PLANNING

- NEEDS ANALYSIS
- FEASIBILITY STUDY
- HOW TO INCREASE REVENUE SOURSES

(DEPENDS ON LOCATION

- SERVICE, LIKE THE LIBRARY OR ZOO FUNDED BY CITY
  - ↳ AWAY TO BREAK EVEN
  - ↳ NOT EXPECT FULL COST RECOVERY

FOR NEXT MEETING

RECAP ~ CONTINUE CONVERSATION and CAPTURE HOPES

~ ADD WHY THESE ARE IMPORTANT.

THANK YOU!

WHAT WILL WE END UP WITH?

ASK YOURSELF... "WHAT ELSE?"

You'll GET A PDF of OUR CAPTURE by EMAIL by FRIDAY