

# BUILDING AN ASSET RICH PALO ALTO

*A parent education workshop focused on using an asset based model to increase the resiliency of our youth*

## WHAT ARE DEVELOPMENTAL ASSETS?

*Developmental assets are a framework of 41 building blocks that are the foundation for enhance the health and well-being of children and youth. They are the experiences and opportunities that all young people need to grow into healthy, responsible adults. Assets have a powerful, positive effect on our children: succeeding in school, helping others, valuing diversity, exhibiting leadership, resisting danger, delaying gratification, and overcoming adversity.*

## THE WORKSHOP

The workshop lead by Project Cornerstone, will provide an overview of the assets, current Santa Clara County survey results, and ways to intentionally build assets in your life. In addition participants will develop skills that will help then be more effective in building assets at home and in their communities. This interactive workshop is open all parents and community members We invite you to become apart of making Palo Alto an asset rich community.

**October 14th from 6:30-9:30  
Mitchell Park Teen Center  
3800 Middlefield Road  
Palo Alto, CA 94303**

Refreshments will be served.

If you would like more information please contact Jessica Lewis at (650) 329-2390 or via e-mail [jessica.lewis@cityofpaloalto.org](mailto:jessica.lewis@cityofpaloalto.org)



**PROJECT  
CORNERSTONE**

For more information about project cornerstone visit their website at [www.projectcornerstone.org](http://www.projectcornerstone.org)



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