



## Bay Area Green Business Program

Environmental Values At Work



A water pitcher and glassware are available for volunteers to use

### Midpeninsula Community Media Center

900 San Antonio Road, Palo Alto

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[communitymediacenter.net](http://communitymediacenter.net)

Certification Date: June 2007

When the Midpeninsula Community Media Center purchased their building in 2003, they saw a perfect opportunity to make the building more energy efficient. Light sensors were installed in each office. An efficient air conditioning system that pulls cool, fresh evening air into the TV studio has also helped reduce their energy use. In addition, a 10 kilowatt photovoltaic solar system will be installed on their rooftop shortly.



Batteries, DVDs, and CDs are recycled through the Green Citizen program

The Board of Directors and staff members of the Center that provides video media access and production services are deeply concerned about global warming so they've made "greening" efforts a priority. "We know that collectively the little things add up," says Annie Folger, Executive Director. They used to bring in cases of bottled water for community volunteers to drink, but now they have a water pitcher and washable glassware for use. They also recycle all of their used video tapes, DVD's and electronics through Green Citizen, an electronics recycler, and buy products with recycled content. "We also keep reusing things" says Folger. "We loan cameras out to the public and when we upgrade our camera equipment, we give the used ones to schools."



Plastic garbage liners made from corn are used throughout the facility

Folger has even seen a change in employees' attitudes toward the initiatives. "Now employees gently remind each other to print on both sides of a page so paper doesn't get wasted," says Folger. She feels that there has been a real shift in thinking with the recent media images and education regarding the environment that will continue to grow and influence how people treat the earth. "We hope others join the bandwagon!"

For more information on the green efforts of the Media Center, contact Annie Folger.