

CITY OF PALO ALTO

MEMORANDUM

TO: HONORABLE CITY COUNCIL

DATE: FEBRUARY 13, 2007

**SUBJECT: COUNCIL REFERRAL OF DRAFT PUBLIC/PRIVATE
PARTNERSHIP POLICY**

The attached draft of an updated Public/Private Partnership Policy is provided for the review of the Policy and Services Committee for recommendation to the City Council (Attachment A). The draft document incorporates Council comments made at the January 16, 2007 Council meeting, when the draft was referred back to committee (CMR:112:07).

Additionally, to help assist committee review, staff has developed a matrix that summarizes the basic principals of the policy (Attachment B).

The intent of the revised policy is to clarify the distinct differences between the three types of partnerships the City may enter into. Both Alliance and Co-sponsorship partnerships are specific as to how they relate to achieving City goals and provide a framework to work directly and cooperatively with City staff. The Joint Venture category captures all other potential types of public/private partnerships and allows opportunities for all segments of the community to explore ways to partner with the City.

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