



YOUR LINK TO THE COMMUNITY

August 2008

You are INVITED to become a Palo Alto Family Resources Ambassador

You've heard about them...

The residents & employees who've learned about resources & services, who share what they've learned in timely, relevant ways in their neighborhoods, social groups, workplaces, etc, where friends express their needs to one another.

They're mild-mannered citizens ...

Who go about their daily living as powerful conduits of Palo Alto resource information and connections, uniquely able to reach many who are not informed by traditional means.

Become a Family Resources Ambassador yourself...

By spending 6 mornings with other like-minded, caring participants - to meet local service providers and community leaders, to develop new skills, and join this family-support effort, to *unlock your power to make a difference every day*, as only you can.

The **Ambassador Development Program 2008 - 2009** will meet on the 1st Thursday morning of the month from October thru March, at 8:45 am - 12:45 pm in the Cubberley Community Center. The first meeting will be Thursday, October 2, 2008. Snacks, occasional lunches, and prizes included. No cost.

To **reserve your place** for this class, contact Erwin Gonzales, Information Coordinator, at 329-2221 or Erwin.gonzales@cityofpaloalto.org

Sincerely,
Sharon Murphy
Family Resources, Human Services Division
Community Services Department, City of Palo Alto

Family Resources engages our community to build on existing strengths and services to promote the wellbeing of our families and their children

*** For more information, please see reverse side ***

4000 Middlefield Rd, T2
Phone: 650 329 2221
E-mail: familyresources@cityofpaloalto.org



YOUR LINK TO THE COMMUNITY

Palo Alto, CA 94303
Fax: 650 856 8756
www.cityofpaloalto.org/familyresources



The **Ambassador Development Program** is a component of Family Resources which was designed in response to the needs of today's busy families. Family Resources is a public private partnership between the City of Palo Alto the Family Resources Foundation of Palo Alto, along with non-profit human service providers and community members. **The Ambassador Development Program was created to promote the services available for the well-being of families and children by cultivating person-to-person connections and education, and initiating outreach in the Palo Alto community.** Ambassadors, with their enhanced community contacts and knowledge, are in the unique position to reach families in a timely manner and those who are outside of the usual information/connection loop.

The **Ambassador Development Program** features presentations by local professionals in the fields of *emergency services, basic needs, child care, education, health care, mental health and counseling, community and disability resources.* **The meetings are fast-paced, fun and interactive, and a great way to further your connections in the community.** You will graduate from the program, equipped with a plethora of new resources knowledge and contacts to draw from for yourself and when helping others.

Objectives of the Ambassador Development Program

1. To promote the wellbeing of our families and their children by increasing individual awareness and use of our community assets and resources, by:
 - Providing information that is responsive to interest and need
 - Providing Ambassadors with skills & support to share resource information
2. To promote understanding of the importance and practice of community, by:
 - Building personal connections between and among community members and service providers
 - Encouraging Ambassadors to promote the spirit of community among their friends, neighbors, and associates.

We promise our Ambassadors

1. Valuable information about community resources
2. Opportunities to meet providers of services available to the Palo Alto community
3. Development of rewarding community connections
4. Skills to build community in your workplace and / or neighborhood
5. Tools to assist community members who need resources
6. Interesting programs and speakers
7. Good company and time well spent

We expect our Ambassadors

1. To attend the entire Ambassador Development Program from October through March and to arrive punctually.
2. To complete three Ambassador Development Evaluation forms.
3. To introduce themselves as Palo Alto Family Resources Ambassadors to one or more of the communities in which they are active, explaining how Family Resources can serve them.
4. To comply with the terms of the Kiosk agreement (for Ambassadors who take a Desktop Kiosk of Information to place in their community).