



Bay Area Green Business Program

Environmental Values At Work



Paula Kasler drives a hybrid vehicle to visit clients

Kasler Law

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Paula Kasler, of Kasler Law, admits that her teenage daughter has had a huge influence on her regarding environmental issues. “Around the house, she has heightened my environmental awareness by regularly reminding me to turn off lights and not waste water,” says Kasler. “I am much more conscientious about how I use resources now.”

Kasler’s practice, which provides legal counsel to life sciences companies, requires the use of a great deal of paper. “Because I deal with contracts and contract issues, I use a lot of it,” says Kasler. She works hard at minimizing the use of paper by recycling what she uses and communicating with clients electronically. She also buys recycled content paper and tries to reuse paper when she can. To save energy, she uses a program to automatically turn off idle monitors and printers, switches burned out incandescent bulbs for compact fluorescent ones, and uses the natural light her office window provides to work by.



The irrigation system senses the need for more or less water according to the weather

In an effort to conserve water, Kasler had the Santa Clara County Water District perform a water assessment of the landscaped areas which resulted in the installation of a weather based irrigation controller that senses when the plants needs water. Another step she took was to ask her cleaning company to switch out their cleaning products for less toxic, more environmentally friendly ones.



Kasler purchases recycled content office paper

Kasler recently traded her car in for a more fuel efficient vehicle which she uses for client meetings, but claims she doesn’t drive much and can get most of her work done electronically and over the phone. “There are lots of things businesses can do differently that can result in less of an impact on the environment. When I counsel clients on environmental health and safety issues, I advise them to engage in best business practices by going beyond mere compliance, which can further help reduce their impact on the environment,” says Kasler.

For more information on the environmental efforts of Kasler Law, contact Paula Kasler.