



Bay Area Green Business Program

Environmental Values At Work



Candice Kistner (center left) and her employees show off their Green Business Certificate



Marketing Manager, Christina Davenport holds up one of the many recycling boxes in the office



A dual-flush, low-flow toilet was installed in the building.

Candice Kistner State Farm Insurance

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State Farm Insurance Agent Candice Kistner prides herself on providing the best possible service to her clients, so when it came time to do something positive for the environment, she felt she should apply the same philosophy to her office as well. “We are always striving to be the best at everything we do and because we had already undertaken some “green” initiatives, it made sense to get certified,” said Kistner. They recycle paper, cans and bottles, buy recycled content paper products and use electronic files to eliminate paper. They also use both sides of paper to reduce waste, refill their ink cartridges, had their lighting retrofitted with energy efficient florescent bulbs and installed a dual flush, low-flow toilet.

The added bonus of greening their efforts has also been a benefit to Kistner’s bottom line. “The water bill has gone down because of the low-flow toilet, we use less office paper since we use both sides of the paper, and we have also reduced our ink cartridge costs since we started getting them refilled,” said Kistner. While the cost savings are a nice benefit, more importantly is her influence on both her clients and other State Farm agents. “When other agents found out I was “green” and had recently achieved certification, they wanted to know what it was all about,” said Kistner. “I figure I can influence up to 17,000 State Farm agents around the country by sharing some of the ideas we have implemented in the office!” In addition, she tells clients about her environmental philosophy and has the “Certified Green Business” logo posted on her website.

For more information on the green efforts of Candice Kistner State Farm Insurance, contact Candice Kistner.